



CONTACT: Anita Zurbrugg, Program Director  
DeKalb County Community Foundation  
(815) 748-5383; [anita@dekalbccf.org](mailto:anita@dekalbccf.org)

June 18, 2014  
FOR IMMEDIATE RELEASE  
Attention: Editor

## **DEKALB COUNTY QUALITY-OF-LIFE SURVEY LAUNCHED**

(SYCAMORE) – A comprehensive survey asking DeKalb County residents to identify top quality-of-life issues was launched Wednesday and is available both in hard copy and online.

Advancing DeKalb County is an initiative led by the DeKalb County Community Foundation and involves more than two dozen area partners, including municipalities, schools, health care providers, economic development groups and social service providers, among others. The ADC survey will serve as the foundation for the coalition’s work by identifying the top two or three issues local citizens care about most. Survey results will be integrated with data and input from local experts to create a well-rounded view of county-wide issues.

The online version of the survey can be found on the ADC website at [www.advancingdekalbcounty.org](http://www.advancingdekalbcounty.org). In addition, hard copies will be available at nearly 40 high-traffic public locations throughout the county, including libraries, municipal buildings, senior centers, public housing complexes and other gathering spots. A complete list of locations appears below.

“We are striving to make this survey as widely available as possible,” explained Anita Zurbrugg, DCCF program director. “While many people will take it online, others will prefer a paper copy, so we’re working hard to accommodate all preferences.”

The initial survey will be open from June 18 – 30, after which underrepresented groups will be identified and their opinions solicited through telephone interviews.

“The results of this survey will be very important in terms of guiding our work in the years ahead,” said Zurbrugg. “We need widespread participation to really understand where our community would like all of us to invest our efforts and resources going forward.”

The survey is being managed by the NIU Center for Governmental Studies.

Advancing DeKalb County is known as a collective impact initiative that connects public, private and nonprofit sectors to focus efforts on high-priority issues. The collective impact approach is gaining popularity across the country as communities are able to measure significant progress in meeting important challenges.

\* \* \* \* \*

The survey is available online in English and Spanish at [www.advancingdekalbcounty.org](http://www.advancingdekalbcounty.org)

Hard copies are available at the following locations:

Kishwaukee YMCA

DeKalb County Health Department

DeKalb County Treasurer's Office

Municipal Buildings of DeKalb, Sycamore, and Genoa

Town/Village Halls of Malta, Shabbona, Kingston, Maple Park, Kirkland, Somonauk, Waterman, Cortland, Lee, Hinckley, and Sandwich

Family Service Agency and FSA Senior Centers in Cortland, DeKalb, Malta, Genoa and Sycamore

Community Coordinated Child Care (4-C)

DeKalb County Farm Bureau

Civic Apartments, Taylor Street Plaza, Housing Authority of DeKalb County

Barb Food Mart

Conexion Comunidad

Oak Crest

Fox Valley Older Adult Services & Senior Center

Public libraries in Cortland, DeKalb, Genoa, Hinkley, Kirkland, Malta, Maple Park, Sandwich, Somonauk, Sycamore and Clinton Township/Waterman and the Flewellin Memorial Library in Shabbona